



Vedran Peric

An entrepreneur's instinct, grounded in deep inner work

Overview

Vedran is a leadership and organisational transformation coach, entrepreneur, and former global technology leader with extensive experience building and leading international teams. With a background spanning technology, organisational learning, entrepreneurship, and systems dynamics, he works with founders, executives, and teams to create meaningful and sustainable transformation.

Drawing on deep inner development alongside practical leadership and organisational insight, Vedran helps individuals and teams expand their capacity for growth, develop greater self-awareness, and transform the internal patterns that influence leadership, culture, collaboration, and business performance.

Location

The Netherlands
USA

Languages

English(native)
Bosnian
Croatian
Serbian

Specialties

Entrepreneurial development, organisational transformation, team effectiveness and flow, organisational culture, self-awareness and inner development, systems thinking, leadership development.

Clients

Vedran works with founders, executives, entrepreneurs, and global teams across the technology, business, and professional services sectors. Drawing on nearly two decades of experience leading global teams at Akamai Technologies, he brings a deep understanding of the challenges involved in leadership, organisational growth, and transformation.

Training & Qualifications

- MBA in organisational studies and entrepreneurship, Bentley University
- Leadership, innovation and systems dynamics, MIT Sloan Executive Education
- Flow science and coaching, Flow Research Collective
- Advanced meditation training, Pointing Out the Great Way Foundation
- Process psychology, Process Work Institute
- Organisational transformation, Presencing Institute
- Entrepreneurship, Dent Global