



# Margaret O'Keeffe

A compassionate challenger who will help you thrive

## Overview

Margaret is a leadership coach, facilitator, communications strategist and identity specialist. She believes that great leaders know how to leverage mind, body, and emotional and spiritual intelligence (IQ, EQ, PQ, SQ), so a holistic approach informs all of her work. In her corporate career, Margaret ran two offices as Managing Director for an international branding conglomerate, and in her last executive role was the regional head of strategic planning across 38 markets.

Margaret has worked and travelled extensively in Europe, Latin America, Asia and USA. Her coaching helps leaders leverage the synergies between strategy, culture and identity for more positive, productive impact.

## Location

UK

## Languages

English (native)  
Spanish

## Specialties

Executive leadership coaching, Identity-based leadership, team facilitation, organisational development, programme design, personal branding, executive presence, strategic communications, leveraging mental, physical, emotional and spiritual intelligence.

## Clients

Margaret works across a wide range of industries, including financial services, insurance, technology and telecoms.

## Training & Qualifications

- CPCC, Certified Co-Active Professional Coach (Co-Active Training Institute)
- ORSC, Organization & Relationship Systems Coach (CRR Global)
- Certified Team Coach (Team Coaching International)
- Certified Business Coach
- Team Management System (TMS) Facilitator
- NLP Practitioner
- Certified facilitator of Cultural Transformation Tools (CTT) Levels 1 and 2, Leadership Circle 360, Nonviolent Communication (NVC), Self-Managing Leadership (SML) and Open Space Technology
- B.A. and M.A. (Vassar College, USA)