



# Maiken Claudi Lassen

Brings experience from both sides of the boardroom table

## Overview

Maiken believes that great leaders change the world. She works with founders and leaders who put leadership, presence and impact on the agenda, helping them to be great leaders. For her, business coaching has to create results for the business and the individual.

Maiken has over 15 years of leadership and HR experience from Fortune 500 companies such as Nestlé and Maersk, working with senior leaders and talents in 14 countries across Europe. She has been on both sides of the table: both as a leader in results-focused organisations and as a coach of executives with P&L responsibility and ambitious founders across Europe.

## Location

Denmark

## Languages

Danish (native)  
English

## Specialties

Leadership and organisational development, executive business coaching, leadership and talent development, recruitment, succession planning, onboarding, engagement, career development and mentoring.

## Clients

Maiken enjoys working with leaders from a wide range of industries, including food & drink, healthcare, manufacturing professional services and shipping & logistics.

## Training & Qualifications

- PCC, Professional Certified Coach (International Coaching Federation)
- Certified user of Hogan, Predictive Index, Raven Assessment, Talent Test 38 and Wave
- Master's degree in International Business (Syddansk Universitet, Denmark)