



Lili Xu Brandt

Inspires innovation by connecting Asian and Western worlds

Overview

Lili is a facilitator, coach, and liaison between the Asian and Western worlds. She enjoys exploring the dynamic tension between entrepreneurial and systemic forces and the application of deeper individual and collective creativity in community contexts in China and beyond. Lili is a founding partner of U School China and a facilitator for MIT U Lab MOOC, which has enrolled tens of thousands of participants.

Lili's early career was as an application engineer and she often supports businesses in clarifying innovation challenges through linking social technologies with other forms of technology such as engineering.

Location

China

Languages

Chinese
English

Specialties

Liaison between the Asian and Western worlds, individual and collective creativity, coaching and facilitation.

Clients

Lili's work involves a wide range of industries, including e-commerce, education, financial services, pharmaceuticals, retail and technology.

Training & Qualifications

- PCC, Professional Certified Coach (International Coaching Federation)
- Exec Ed (MIT Sloan School of Management, USA)
- BS, Computer Engineering Major, Business Minor, Computer Science Minor (Oregon State University, USA)